

# BITE INSPIRE



## Cannes Download

Get under the skin of the most impactful and award winning campaigns of the year

A 60 minute session to unearth the key marketing trends from Cannes Lions 2017.

Our team will be on the ground reporting directly from the festival this June – digesting the seminars in the Palais, the award-winning work, and of course the all-important gossip from the Gutterbar.

We'll distil the must-know learnings from the festival, the brands to watch in the year ahead and the platforms your audience will be embracing. The trends will be illustrated through a curated view of the best work from award-winning agencies.

This session will grant your team fresh ideas and insight against which they can leverage their own brand thinking.

### Why book a Cannes Download?

- Gain a clear perspective of the key trends, case studies and seminars from Cannes Lions 2017.
- Unearth potential opportunities and set new benchmarks for creative excellence.
- Inject a fresh boost of creative inspiration to supercharge your marketing activity.

Available for marketing and branding teams of any size. Whether you're organising your next away day, want to re-focus your team, or simply fancy an inspiring lunchtime lift, get in touch to book yours now.

### Further details:

£2,500 + vat per session at a location of your choosing.\*  
Sessions run from July 2017 with limited availability.

\*Travel costs may apply.



“Creativebrief’s BITE INSPIRE session was a brilliant way to look at some of the key trends that shaped 2016. Also hugely valuable to observe and learn from the behaviour of brands in other markets outside our own. We all left feeling enlightened and inspired to consider how our brands might capitalise in the year ahead.”

**Adrian Troy**, Marketing Director, AG Barr

“Fantastic session that helped our global team to gain true insight into key marketing trends and stand-out creative work from around the world. A rare chance to look outside, take stock and consider opportunities in the context of the broader landscape.”

**Manos Spanos**, Senior Director, Global Brand Marketing, PepsiCo

To book your session please visit [www.creativebrief.com/bite/inspire](http://www.creativebrief.com/bite/inspire) or for more information please contact:



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